COMMUNICATIONS CONTEST RULES

REQUIREMENTS FOR NEWSLETTERS- This is a Statewide Competition
NEWSLETTERS Competition Classifications:
Class A..... 1 – 2 printed pages
Class B..... 3 – 4 printed pages
Class C.....over 4 printed pages
Each printed side = 1 page
Awards will be given for First, Second and Third Place in each class, if merited. Certificates will not be issued at the District level. This is a Statewide Competition with certificates presented at Convention.
NEWSLETTER Rules for Submission and Judging:
a. Maximum size: 11" x 14" sized paper.
b. Newsletters submitted must have been published and distributed to membership during the previous calendar year.
c. **Club name, District, NJSWFC of GFWC, Club President, contact information, and date MUST appear on the front page**.
d. The club must send official entry form and one copy of one issue from the previous club year to the NJSFWC Communications Chairman, postmarked no later than February 1st
e. **Failure to adhere to rules will result in disqualification**.
f. Clubs with an electronic newsletter must follow the same entry rules. Printed copies of electronic newsletters are required
g. To enter the GFWC Contest for newsletters, the official GFWC logo must be prominently displayed on the front page, and membership as a GFWC Club must also be mentioned.
NEWSLETTER: Judging is based on the following criteria:
Presentation Format
Federation Information
Useful and pertinent Information for Club Members
Each item is judged on its own merit.
Scoring will not be provided.

REQUIREMENTS FOR PRESS / PUBLIC RELATIONS BOOKS
ONE MEMBERSHIP CATEGORY
Awards
The winning entries will be decided by the judges and their decision is final. Scoring will not be provided. All entries should receive written comments from the judges.
All Gold Ribbon winners will be on display at the NJSFWC Annual Convention, and must be retrieved, and signed for, on Tuesday afternoon of convention. Specific times will be listed in the Convention Program. No items may be removed before this.
Entries will be handled with care, but they are entered at the owners' risk.
The Chairman reserves the right to determine, based on the number of entries, if submissions will be issued awards or certificates of participation.
PRESS / PUBLIC RELATIONS BOOK CONTEST RULES
1) Maximum cover size (15" x 15"). The club's name must appear on the cover.
2) Information typed on white 8 ½" x 11" sized paper and must be pasted on the first page and must include all of the following:
a) Club name, District, and club year.
b) Radio and/or TV Stations used. Include names and addresses.
c) Newspapers and publications used, including names and addresses; note if daily, weekly or bi-weekly.
d) Name, address, and telephone number of Club Communications Chairman and Club President and signature of each. Preparer's name may be listed. No signature required.
3) All books will be judged at the State level. Books must be pre-registered with the official entry form to the Communications Chairman no later than **February 1st**
4) Books are to be delivered to Headquarters no later than March 1st.

5) In chronological order, include original articles and pictures printed between January 1st and December 31st of the previous club year, including newspapers, magazines, TV and radio releases and online media.
6) Only published/printed photographs are to be included in Press Books.
7) Other Public Relations items, such as Profiles, Brochures, Flyers, Business cards, Bookmarks, etc., should be included.
8) All material must be neatly clipped and pasted.
a) Clipped name of newspaper or magazine and date published to be placed above printed matter.
b) Neatly underline, in **RED**, club name, NJSFWC and GFWC.
9) Paid advertisements are permitted. However, no political endorsements are permitted.10) Plastic or Cellophane pages may be used in Press Books.
11) Use both sides of the page. If an article will not fit or cannot be completed on one page, it may be continued on the following page, if necessary. Type “continued” where necessary. Do not leave blank pages.
12) **The Chairman reserves the right to determine, based on the number of entries, if submissions will be issued awards or certificates of participation.**
Pressbook Classifications
Class A: Pages 4-30
Class B: Pages 31+
One winner in each Class will be awarded.
Front and back of page = 1 page

PRESS BOOK: Judging based on the following criteria
First Page
Diversity of Articles
Variety of Materials
Promotions of Programs
Editorials and Feature Stories
Validated Radio & TV coverage
Printed internet site coverage
Articles dealing with the club and/or club activities printed in other organization's papers
Appearance & Neatness

All Scrapbooks and Press Books must be picked up and signed for at Convention at the pre-arranged time set by the Communications Chairman. Newsletters will not be returned