

WEB COMMUNICATION PROJECT IDEAS 2026–2028

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Websites

- Utilize the NJSFWC website, www.njsfwc.org, for forms, support, and information. There is no longer a need to log in to access the **MATERIALS** menu. This section contains documents and resources to assist clubs with projects and community service initiatives.
- Every club should maintain some form of web presence. Consider creating a club webpage, website, or blog, and include links to the NJSFWC, GFWC, and your municipality's website.
- If your club has a website that is not currently linked to the NJSFWC website, please send the web address to webmaster@njsfwc.org so that a link may be added.
- Clubs without a website may create a complimentary single-page club site on the NJSFWC website. To get started, complete the **Web Page Information Form**, located in the **MATERIALS** section under **Web Communications**, and submit it to the Webmaster at the address listed on the form.

Communications and Outreach

- Subscribe to **GFWC News & Notes**, the Federation's weekly electronic newsletter, available through www.gfwc.org. It provides timely news, updates, and valuable resources for members.
- Subscribe to **e-Connection**, the NJSFWC email list that shares the latest information and announcements of interest to members. Clubs are encouraged to submit the email addresses of all members for inclusion. Subscription forms are available on both the **NEWS** and **MATERIALS** pages of the NJSFWC website.
- Read **GFWC News & Notes** and **NJSFWC e-Connection** regularly for opportunities and links to submit club projects and photographs for possible publication in **GFWC Clubwoman Magazine**.

Communications Resources

- Review the **2026–2028 GFWC Communications and Public Relations Toolkit**, available on the GFWC website, for ideas and best practices for creating informative, engaging websites and promoting your club's activities.