

New Jersey State Federation of Women's Clubs of GFWC
Barbara McCloskey, President
Together in Service ~ United in Friendship

Web Communications Bulletin – January 2025

Chairman: Dee Hosier
webmaster@njsfwc.org
856-220-2603

Website Contest Coming Up!

Entries to the website contest will be accepted during the month of February, so make sure your website is up to date and ready! To enter, you just need to email (Feb. 1-28) webmaster@njsfwc.org with “**NJSFWC Club Website Contest**” in the subject line. Be sure to include **your club name, contact person, the ‘link’ to the website, and whether it is a free or paid site.**

What We Judge

If you're not sure what we're looking for in your website, there are five criteria for judging, and you must meet all five in order to have a chance of winning. Here they are:

1. Requirements
 - **Club name, NJSFWC of GFWC** must appear on home page.
 - **District, Club President, and contact information** must appear in a clearly defined site menu choice. (ex: About Us, Home, Footer of every page)
 - You may keep updating website after entry.
2. Presentation (includes design, layout, arrangement of information)
3. Ease in Navigating through the site (includes menus and links)
4. Federation Information (see below)
5. Useful and Pertinent Information for Club Members (like newsletters!)

Note that Federation Information is one category we judge. If all you have is a bare mention of the fact that you're a member of the NJSFWC & GFWC, this will not help your score. It helps to have links & background information on the NJSFWC and GFWC, and also info on the Special State Project (and be sure to say **NJSFWC SSP**). Note also that any words on the NJSFWC website are available for you to use without worry about copyright infringement. Not photos, though. Many of those are copyrighted.

So get that site spiffed up and ready for the NJSFWC Website Contest and don't forget to send your entry to the webmaster during the month of February!

NOTICE ABOUT FACEBOOK POSTS

Be sure to send your club photos and news to facebook@njsfwc.org, NOT to Headquarters! Headquarters might not forward your email to us for posting. There are two of us (Shelley & Dee) doing the Facebook posting, so the facebook email address will get to both of us! **ALSO**, please try to limit your posts to no more than two per week so that every club has a chance to get posted. Thanks!