

## NJSFWC Communications Report Sheet 2024

Club Name \_\_\_\_\_ District \_\_\_\_\_

Number of Members as Reported on the May 1, 2024 Yearbook Data Form \_\_\_\_\_

Club Chairman's Name \_\_\_\_\_ Phone # \_\_\_\_\_

Email \_\_\_\_\_

Indicate the projects your **club has done** from **January 1, 2024 through December 31, 2024**, by completing the information next to the projects indicated below and on page 2 **Note:** Projects are not limited to this list. Additional projects can be listed under **Additional Projects** on page 2.

**Project Descriptions:** you may add a total of 2 pages describing projects you wish to highlight. **Each project you highlight should have its own separate title and an explanation paragraph.** Please don't send pictures or flyers.

Community Service Projects	# of Projects	Hours	Actual Dollars Donated	Monetary Value of In-Kind Donations
GFWC Club Connection Initiative: Utilize Communications and Public Relations Toolkit on GFWC Website				
Banner: Club Banner Created/Displayed				
Business Cards for Club: Created/Given Out at Events				
Club Name/Logo on: T-shirts/Pens/Tote Bags, etc.				
Community Visibility/Promotion: Parades, Community Events, Displays, etc.				
Convention Program Ad Purchased				
eConnection: Members Subscribe to # members				
Facebook: Maintain Club Facebook page				
Facebook: Send Photos/News to NJSFWC FB Page				
GFWC Clubwoman Magazine: Submit Photos/Info				
GFWC Clubwoman Magazine: Viewed/Read				

<b>Totals for this page</b>				
<b>Totals from page 2</b>				

<b>Total for both pages</b>				
-----------------------------	--	--	--	--

Report Sheet and project descriptions must be mailed to the Communications Chairman to be judged. Reports may be emailed, but the information will be for statistical purposes only.

**Postmarked no later than February 1, 2025**

Shelley Rothstein  
324 Franklin Avenue  
Ridgewood, NJ 07450

Questions? Call (cell) 201-887-5117 or email [rothstein@njsfwc.org](mailto:rothstein@njsfwc.org)

**NJSFWC Communications Report Sheet 2024 Page 2**

Make sure to add these statistics to those on the previous page.

<b>Community Service Projects</b>	<b># of Projects</b>	<b>Hours</b>	<b>Actual Dollars Donated</b>	<b>Monetary Value of In-Kind Donations</b>
Create/Maintain Instagram account for Club				
Create/Maintain shared real-time information with members (Group texting, WhatsApp, etc)				
Invite Reporters to Attend Club Events				
Newsletter: Club Newsletter Sent to Members / Prospective Members				
Network/Partner with Other Community or Civic Organizations				
Press/Public Relations Book Created/Maintained				
Press Releases Sent to Print Media/Online Outlets/Community and Online Bulletin Boards, etc.				
Profiles: Distribute/Create Club, NJSFWC, GFWC Profiles				
Road Signs: NJSFWC or GFWC Signs Displayed				
Scrapbook/History Book Created/Maintained				
Website: Create and/or Maintain a Club Website, Webpage or Blog				
YouTube Video of Club Event Posted				
<b>Additional Projects:</b>				

<b>Totals for this page (page 2)</b> (Add these to figures on the first page where indicated)				
--------------------------------------------------------------------------------------------------	--	--	--	--