

## WEB COMMUNICATION SUPPLEMENT 2024-2026

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### Websites

- Utilize the NJSFWC website, found at [njsfwc.org](http://njsfwc.org), for forms, support, and information. There is no longer any need to log into the site to access the MATERIALS menu. MATERIALS is where you will find specific documents and resources to help your club with projects and community service.
- Every club should have some kind of web presence. Design a club web page, website, or blog. Link your website to the NJSFWC, GFWC and town websites.
- If you have a club website that is not linked to the NJSFWC site, please send the web address to [webmaster@njsfwc.org](mailto:webmaster@njsfwc.org) so a link can be created from the NJSFWC website to your club site.
- If you don't have a web page or website, contact the webmaster to help you create a single page for your club on the NJSFWC site at no cost. There is a "Web Page Information Form" in the MATERIALS section of the website under "Web Communications." Fill it out and send it to the webmaster at the address on the form.
- Individualized web Zoom instruction for a club or member can be arranged by contacting [webmaster@njsfwc.org](mailto:webmaster@njsfwc.org). There are several hosts that allow you to create a free website. The webmaster will be happy to guide you through the process or set up a site for you.
- Contact [webmaster@njsfwc.org](mailto:webmaster@njsfwc.org) if you encounter a problem with the NJSFWC website.

### Social Media

- "Like" the NJSFWC FACEBOOK page at <https://www.facebook.com/njsfwc/>
- "Follow" the NJSFWC INSTAGRAM page at <https://www.instagram.com/njsfwc/>
- Create Facebook and Instagram pages for your club to show the personality of your club and to promote club events to your members and to the public.
- Send photos and news to [facebook@njsfwc.org](mailto:facebook@njsfwc.org) for posting on the NJSFWC Facebook & Instagram pages. Be sure to send a brief description with your photo, including your club's name. The webmaster in consultation with the State Board makes the decision whether or not to post items that might conflict with NJSFWC events.

### Share Your Message

- Subscribe to **GFWC CLUBWOMAN Magazine** at [www.GFWC.org](http://www.GFWC.org).
- Subscribe to **e-Connection**. e-Connection is the NJSFWC group email list for the latest information of interest to our members. Submit all your club members' emails to this list. The subscription form can be found on the NJSFWC website on the NEWS page and the MATERIALS page. Or email [njsfwc@njsfwc.org](mailto:njsfwc@njsfwc.org).
- Subscribe to GFWC's **News & Notes** at [gfwc.org](http://gfwc.org) website. News & Notes is a weekly internet news bulletin full of useful and new information from GFWC.

Review the 2024-2026 GFWC Communications and Public Relations Toolkit, available on the GFWC website, for ideas on creating informative and engaging websites and other web communications.

## NJSFWC WEBSITE CONTEST

### WEBSITE CONTEST ENTRY

- Submit your entry to the competition by emailing the **NJSFWC Webmaster** between February 1<sup>st</sup> and 28<sup>th</sup>. Website will be reviewed between **March 1<sup>st</sup> and March 15<sup>th</sup>**.
- In the 'Subject line' of the email, reference '**NJSFWC club website competition**'
- In the body of the email, **include your club's name, contact person and the 'link' to the website.**
- **NO LATE ENTRIES WILL BE ACCEPTED.**

**WEBSITE RULES FOR SUBMISSION AND JUDGING:** Failure to adhere to rules will result in disqualification.

- **Club name, NJSFWC of GFWC** must appear on home page.
- **District, Club President, and contact information** must appear in a clearly defined site menu choice. (Ex: About Us)
- Website may continue to be updated after the competition deadline date.

**WEBSITE JUDGING:** Websites are judged based on the following five criteria:

- Rules Above (Name, etc.)
- Presentation
- Ease in Navigating through the site
- Federation Information
- Useful and Pertinent Information for Club Members

Judges will use their own discretion as to awards given.

- Each item is judged on its own merit.
- **Scoring will not be provided.**
- **Comments will be provided by the judges for each entry upon request.**

### **WEBSITE CONTEST AWARDS**

This is a statewide competition with certificates presented at Convention for **FIRST, SECOND, AND THIRD PLACE**. Certificates will not be issued at the District level.

### **GFWC COMMUNICATIONS CONTESTS**

#### **GFWC WEBSITE CONTEST**

An award will be given at the GFWC Convention to the winning website entry of one club in the nation for outstanding website implementation and maintenance.

For rules and submission information, refer to the GFWC website. You must log into the Member Portal, go to "Digital Library," and use the "search" function to search for "Website Contest." Download the document titled "2024-2026 Website Contest" and follow the instructions to enter.