

New Jersey State Federation of Women's Clubs of GFWC Fundraising Chairman's Report 2022

Top Ten Fundraising Projects

- 1. The Montville Township Woman's Club (Ramapo)** hosted an evening with a Medium. Members engaged in creating and dispersing advertisement flyers, posting the event on Facebook and PATCH, accepting reservations and payments via checks/VENMO. The members spent 78 volunteer hours and \$2,526 was donated.
- 2. The Woman's Civic Club of Hammonton (Southern)** had a successful first-time project with a Hammonton theme. The Hammonton Blueberry Ceramic Hand Painted Tiles were done by members who painted blueberry clusters on ceramic tiles, then CriCut Hammonton, NJ on them. These tiles sold out in a few days. The members spent 15 hours, and the club received \$150 for their efforts.
- 3. The Woman's Club of Ridgefield Park (Palisades)** forged a new relationship with one of their local PTA groups. They partnered with them and helped with their Tricky Tray event in return for the Woman's Club running 4 prize raffles at their Tricky Tray. It was a huge success for both our clubs. The members spent 125 volunteer hours and the club received \$3,515 In-Kind Donations. The Tricky Tray was not only successful but also created a new partnership.
- 4. The Metuchen-Edison Woman's Club (College)** needed a way to sell over 100 Quick Breads that were to be sold at a local fair that was cancelled. They sold them at their Garage Sale. The local Health Department advised them that as long as they posted a sign saying that they were from home kitchens, they could sell the breads. With some of the breads that were left over, the members used them as desserts instead of cookies for their Comedy Night fundraiser. The members spent 121 volunteer hours, \$200 was donated.
- 5. GFWC Marlton Woman's Club (Garden)** held a Spring and Fall Bingo. At both events they had hugely successful basket auctions and 50/50 Raffles. At each Bingo they had a collection of items for a couple of local Non-Profits in their area. New members were involved in selling raffle tickets, setting up baskets, and greeting attendees. Club and Special State Project brochures were available on each table. The members spent 810 volunteer hours. \$13,735 were donated and the club received \$3,600 In-Kind Donations.
- 6. The Woman's Club of Vineland (Southern)** held 3 book drives. Since the Vineland Public Library was not open to the public and was not holding their used book sale, the club saw an opportunity to hold a fundraiser. A total of 2,070 books were collected from members and the community. The price of the books varied but were generally sold for \$.50 for paperback books, and \$1 for hard cover books. Unsold books were donated to the Public Library. The members spent 113 volunteer hours and received \$4,140 In-Kind Donations.

7. **Woman's Club of Rutherford** (Palisades) had a new fundraiser, the Toy Shop. Members started collecting toys in the summer. Toys were also collected in town and at their clubhouse. The Woman's Club of Paramus also donated toys left over from their Yard Sale. A member created posters for the event. A fence banner was purchased to advertise the event. Leftover toys were recycled and donated to many organizations. The members spent 677 volunteer hours, \$114 were donated and \$2,424 In-Kind Donations.

8. **The Bridgewater Woman's Club** (College) developed a social media plan to promote their Garage Sale. Fliers and yard signs were prepared. A member donated Tee Shirts with the club logo for the volunteers to wear. The members used this event to share information about the club. A large poster listing all the organizations that the club supports was created by one of the members. A picture of the volunteers wearing their club tee shirts was posted on their website. The members spent 301 volunteer hours, and the club received \$2,181 In-Kind Donations.

9. **The Woman's Club of Point Pleasant** (Shore) put a different spin on a Bunco Fundraiser. They had an Ugly Christmas Sweater Bunco. A local restaurant donated the appetizers and desserts. Each participant received a door prize and a lollipop sale with raffle tickets which offered a number of wonderful auction gifts. The members spent 40 volunteer hours and \$1,295 In-Kind Donations.

10. **The Woman's Club of Upper Montclair** (Liberty) set up a Holly Berry Café at their club's beautiful lounge. The members served breakfast treats, lunches, and snacks. Two members did the shopping ahead of time, members baked goodies, others made soup, chili, and hot dogs. Four members and three volunteers from Montclair High School set up and worked at the Café. The members spent 80 volunteer hours. Dollars donated was \$1,052 and In-Kind \$280.