

COMMUNITY IMPACT PROGRAM AWARD SUPPLEMENT 2022-2024

Jane Mackesy, Chairman
6877 Tulip Lane, Bath, Pennsylvania 18014
Telephone: 201-725-4761 Email: mackesy@njsfwc.org

THE GFWC COMMUNITY IMPACT PROGRAM AWARD OFFERS GFWC CLUBS FINANCIAL INCENTIVE TO IMPLEMENT PROJECTS DESIGNED TO MEET COMMUNITIES' SPECIFIC NEEDS.

This program was introduced in 1949 as a "Build a Better Community Contest" it is GFWC's longest standing project. This program provides a platform for developing and implementing projects that meets the varying and changing needs of their communities.

The name for this program is now – Community Impact Program. The goals remain the same - finding ways to enhance your community as well as benefit its residents. This program can be beneficial to your club offering membership opportunities, creating public awareness of your club and GFWC activities. This Program is designed to meet the individual community's needs and providing ways to enhance relationships of your club with your community, by making it a better place to live.

Revitalizing distressed communities and improving living conditions are recognized projects that are eligible for national recognition and awards. Often the smallest project can result in a large impact for your neighborhood.

IDEAS:

Recommending projects is difficult because they should be tailored to your individual community's specific needs. Almost any project can become a Community Impact Program if it improves the lives of the members of your community.

Consider partnering with other local organizations to address needs in your community.

Any size project can qualify.

Every club can create a Community Impact Program.

Almost any project can be turned into a Community Impact Program if it addresses the specific needs of your community.

Perhaps your community had a successful project in the past that is no longer in existence, but would currently be beneficial to your community – reorganize and revitalize this project with a new approach.

SUGGESTIONS:

Implement partnerships to address the needs of your community, assist with leadership development and raise your club's and GFWC's profile in your community, examples:

- Other GFWC Clubs
- GFWC Partner Organizations
- Professional or other membership organizations
- Government entities
- Other non-profit organizations

TIME PERIOD:

The contest will run from January 1, 2022– December 31, 2023. Club entries covering the two-year period must be submitted to the NJSFwc State Community Impact Program Chairman by March 1, 2024. Use the official GFWC Entry Form/Cover Sheet found under the GFWC Club Manual – GFWC Awards, Contest, and Grants. "Community Impact Program Award" Section.

PROJECT HOURS, MONIES AND SERVICES SHOULD BE REPORTED ON THE GFWC/NJSFWC YEARLY REPORT FORMS UNDER THE APPROPRIATE COMMUNITY SERVICE PROGRAM (i.e., work performed at schools and libraries would be reported under the EDUCATION AND LIBRARIES REPORT.)

PROJECT ESSENTIALS:

- Establish a committee to identify and define a community need.
- Describe the project selection process.
- Explain how your club engaged community support.
- Describe how project was financed
- Identify media support and process in which it was obtained.
- Explain how you overcame obstacles.
- Provide a list of collaborating partners, including government agencies, other service groups and professional organizations.
- Describe the club's continuing role in the project.
- Explain the project's long-term effect on the community.
- Identify results and successes.
- Describe how the project influenced changes in your community, i.e. increased awareness, willingness to work together, impact, etc.
- Focus on content.

AWARD RULES:

Award Period: January 1, 2022, to December 31, 2023.
Projects must be accomplished during this time period.

The CIP Award is designed to accompany the many ways clubs currently function and to provide added flexibility in the implementation of up to three projects that have a meaningful impact of a particular problem, from "done in a day" efforts to those that could require more rigorous planning and implementation.

Contest Description:

- Each entry can feature one to three local projects undertaken by a club; all having been accomplished during the Award period.
- Each entry should include one page of information on each project (maximum 500 words) to highlight:
 - Project selection process
 - Project goals(s) and Plan of Action, including timelines
 - Engagement of members, including total hours
 - Financial/funding details, including total contributed
 - Collaborating partners or individuals
 - Media coverage
 - Measurable Impact(s)
- Each entry can contain one page of photographs for each project (maximum of 4 photographs per page)
- Each entry can contain one page of publicity highlights for each project (maximum of 4 highlights per page)
- Total entry cannot exceed 10 pages: A Community Impact Program Aware Cover Form plus three additional pages for each project (information page, photo page. publicity page)

ENTRY PROCESS:

Club entries are to be sent to the State Chairman by March 1, 2024.

See the 2022-2024 GFWC Club Manual, GFWC Awards, Contest and Grants "Community Impact Program Award" for further information.

ELIGIBILITY:

All NJSFWC of GFWC member clubs may enter. Joint club entries involving two to six clubs qualify as joint entries.

Juniorette Clubs are eligible to enter a project. Following all the same rules.

Juniorette entries will be judged separately from other entries. Clubs involved in joint entries are not eligible to submit individual club entries.

JUDGING CRITERIA:

PROJECT SELECTION - 25 POINTS

Community Need: - Judges look for clearly identified community issues considered in the project selection and how those issues were addressed.

Selection Process: - Judges look for why and how the project was selected.

PROJECT DEVELOPMENT – 50 POINTS

Community Collaboration – Judges look for partners involved in your community impact project, specifically those organizations and/or government agencies that you created and/or improved working relationships.

Plan of Action – Judges examine plan details, execution, and effort, including documentation such as photos, letters, and project plans, news clippings, etc.

Persistence of Effort – Judges consider obstacles encountered and how challenges were addressed.

PROJECT EVALUATION - 25 POINTS

Degree of Success – Judges review specifics of achievement, including how the effort differed from what was originally envisioned, criteria used to measure success, and future plans for the project.

Permanence of Achievement – Judges look for an explanation of the long term effects the project will have on the community.

Changed Attitudes and Practices – Judges consider increased community awareness and the impact on the community.

AWARDS:

Clubs that have reported by March 1, 2024 will receive a participation certificate at Spring Conference of 2024.

DISTRICT – One District certificate for the outstanding project will be presented at District Spring Conference in 2024.

STATE – Monetary awards will be provided by GFWC for 1st & 2nd place state winners \$50.00 and \$35.00 respectively.

NATIONAL – GFWC only awards First Place winner's monetary awards in the amount of \$2,500.00 in each of the six GFWC membership categories.

REVIEW the 2022-2024 GFWC Club Manual – GFWC Awards, Contest, and Grants “Community Impact Program Award” for further information.