**New Jersey State Federation of Women’s Clubs of GFWC**

**Top 10 Fundraising Projects**

**MOST CREATIVE PROJECT:**

1. The Woman’s Club of Caldwell with 39 members **collaborated** with the **Alzheimer’s Association** to hold a **Yard Sale.** The yard sale was publicized with “All Proceeds to Benefit the Alzheimer’s Association” The Alzheimer’s Logo was posted on all Social Media listings. Yard Sale signs were purchased and posted two days before the sale on telephone poles and in the ground at major intersections and the end of the road where the sale was held. Unsold items were brought to a local consignment store to be listed under the club’s account where additional funds were generated.
2. Millville Woman’s Club with 148 members held their annual **Tree of Remembrance**in honor of loved ones and friends. Members are able to purchase a light and place it on a Christmas Tree. The names are read in a solemn, very moving. Ceremony. Since the Middle School Chorus were not able to participate, the Club’s Chorus stepped in and provided the music. This event supports their annual scholarship awards. The proceeds are also used towards any community providers that are in great need and provide much needed support to our citizens.
3. Woman’s Club of Rutherford with 53 members **partnered** with the Lions Club of Rutherford to host a **Pop-Up-Thrift Shop**. This allowed them to benefit from the much-needed additional manpower. The club occupied the hall for five weeks setting up and two weeks for the sale and clean up. Inventory was obtained from a clothing/shoes/handbags/accessories collection. The sale was held over two days and other donations came in throughout the month. Leftover items were saved for their September Yard Sale and donated to several organizations.
4. GFWC Woman’s League of Mt. Holly with 45 members set up a **Wish Tree** in the Burlington County Library. Beautiful LEGO themed gift tags were placed on the tree requesting presents or gift cards for six different organizations. There was a Fish Tank on the table with sLEGO display inside. Small envelopes were available for those wanting to donategift cards or cash. The giver placed the envelopes into a slot in the top of the tank. Gifts were placed under the tree with the original tags on them.
5. Metuchen-Edison Women’s Club with 17 members held a “**Challenge for Charity**”, an individual way for members to raise money. One member set a physical challenge to walk a certain number of miles (3X her normal walking) and asked her friends and family to support her by donating to the Club if she achieved it (similar to Susan G. Komen walk supporters), Another member challenged her friends and family to donate $7 (or increments of $7) in honor of her 70th birthday rather than giving her gifts Both challenges were very successful*.*
6. The Woman’s Club of Brielle, Inc. with 61 members **hosted** a **Tea Garden** during the Brielle Day Craft Show. Members provided an area for shoppers to sit in a shaded area and have a beverage (provided water bottles). Because of COVID restrictions cookies. ice tea, or lemonade were not offered. Shoppers were grateful to have a designated area to rest.
7. West Essex Woman’s Club with 5 members supported the Rotary Club’s Consignment Shop of Caldwell by donating clothing, jewelry, and small home décor items for **consignment.** The club receive 60% of the item’s ticket price. Items that were still in the store at the end of the five-week selling period were donated to local homeless shelters. The club’s success with this easy fundraiser was limited due to reduced daily hours of operation and the months that the store was closed due to COVID restrictions.
8. The Sparta Woman’s Club, Inc. with 70 members held a **Talent Auction,** held by the Executive Board at a general meeting. Members are asked to share their creativity or talent by donating items they made. Members brought items to the meeting where they are auctioned off. The range of items that these women donated ran from photography, paintings, wreaths, crocheted and knitted hats, scarves, and baby blankets. Baked goods include cookies, cakes, pies. Baklava, jams, jellies, and soups.
9. Woman’s Club of Vineland with 47 members tried a new approach to **publicize** the club and attract new members by using lawn signs similar to those used in a political campaign. One member donated the cost of the 50 signs which were available to al members for $10 each. Signs were on display in members’ yards beginning August 15th and left up through the month of September,
10. The Woman’s Club of Vernon Township with 36 members **volunteered** at the Great Pumpkin Festival at Heaven Hill Farm in a different capacity. Previously members sold tickets and checked wristbands This year a ‘Guest Services Booth was built. Members now answer the phones for the Farm, give directions and information regarding the activities It is also the first aid station and lost and found department during the festival.