

# New Jersey State Federation of Women's Clubs of GFWC

Jan Hanson, President

*Let Our Voices Soar*

JANUARY 2021 COMMUNICATIONS BULLETIN

Carole Speechley, Chairman

January, the start of a new year, brings in many hopes for the future. The biggest hope most of us have is that this is the start of the end of the pandemic and our lives, clubs and Federation can get back to our normal activities and again "Meet each other face to face".

But **some good has come out of the pandemic.**

- We **don't need snow days!** If weather or some other irritating event prevents us going out, we can easily switch to a virtual meeting.
- **Better yet**, our members learned how to attend virtually on their phone, tablet or pc. So, if some of your members are snowbirds, don't go out in the rain, or can't physically attend, consider adding zoom to your in-person meetings so those members can participate too.

**Some New Year's Resolutions:**

While this is not the start of a club year, it's still a good time to take a look at your club and see what you can do to make it even better. So here are some resolutions in Communications:

- If your club has a **Newsletter, Scrapbook/History Book and/or Press Book**, brag about them by entering them in the Communications Contest. What's the worst that can happen? Well, the judges might give you suggestions on how to make it even better. And you could always win. See the January ALMANAC or the Communications in the Materials section on [njsfwc.org](http://njsfwc.org) for entry forms.
- If you don't have a **Newsletter, Scrapbook/History Book and/or Press Book**, why not start one?
- Get the word out about how wonderful your club is. Use the sample press releases in Communications in the Materials section on [njsfwc.org](http://njsfwc.org) to add your club activities and contact information. In addition to sending it to traditional news outlets, post it yourself on Patch.com.
- Sign up for the Communications Workshop to be held on Thursday, February 25<sup>th</sup> at 10:30. You have a choice of attending at Headquarters or on Zoom, CoVID-19 regulations and weather permitting, otherwise just on Zoom. The **deadline to register is extended to February 22**,
- If you haven't completed your Communications Report, please finish it now and get it in the mail by February 1<sup>st</sup>. This Chairman looks forward to reading about all you do.

**What We Do Matters So.... Let Our Voices Soar in 2021!**