

WEB COMMUNICATION SUPPLEMENT 2020-2022

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NJSFWC Website Access

- Utilize the NJSFWC website, found at njsfwc.org, for forms, support, and information. There is no longer any need to log into the site to access the MATERIALS menu. MATERIALS is where you will find specific documents and resources to help your club with projects and community service.
- Every club should have some kind of web presence. Design a club web page, website or blog; link your website to the NJSFWC, GFWC and town websites.
- If you have a Club website that is not linked to the NJSFWC site, please send the web address to webmaster@njsfwc.org so a link can be created from the NJSFWC website to your Club site.
- If you don't have a web page or website, the webmaster would be happy to create a single page for your club on the NJSFWC site at no cost. There is a "Web Page Information Form" in the MATERIALS section of the website under "Web Communications." Just fill it out and send it to the webmaster at the address on the form.
- **Individualized web instruction** for a club or member by telephone or at Federation Headquarters can be arranged by contacting webmaster@njsfwc.org. There are several hosts that allow you to create a free website. The webmaster will be happy to guide you through the process or set up a site for you.
- **Contact webmaster@njsfwc.org if you encounter a problem with the NJSFWC website.**

Social Media

- "Like" the NJSFWC FACEBOOK page at www.facebook.com/njsfwc
- Create a Facebook page for your club to show the personality of your club and to promote club events to your members and to the public.
- Send photos and news to facebook@njsfwc.org for posting on the NJSFWC Facebook page. Be sure to send a brief description with your photo. The webmaster in consultation with the State Board makes the decision whether or not to post items that might conflict with NJSFWC events.

Share Your Message

- Subscribe and submit club project information and photographs to **GFWC CLUBWOMAN Magazine** at www.GFWC.org.
- Subscribe to **e-Connection**. e-Connection is the NJSFWC broadcast email list for the latest information of interest to our members. Submit all your club members' emails to this list. The subscription form can be found on the NJSFWC website on the NEWS page and the MATERIALS page.
- Subscribe to GFWC's **News & Notes** at gfwc.org website. News & Notes is a weekly internet news bulletin full of useful and new information from GFWC.

Review the 2020-2022 GFWC Communications and Public Relations Advancement Guide, available on the GFWC website, for ideas on creating an informative and engaging website

NJSFWC WEBSITE CONTEST

WEBSITE CONTEST ENTRY

Submit your intention of entering the competition by emailing **the NJSFWC Webmaster** between February 1 and 28. Website will be reviewed between **March 1 and March 15**.

- In the 'Subject line' of the email, reference '**NJSFWC club website competition**'
- In the body of the email, **include your club name, contact person and the 'link' to the website.**
- **NO LATE ENTRIES WILL BE ACCEPTED.**

WEBSITE RULES FOR SUBMISSION AND JUDGING: Failure to adhere to rules will result in disqualification.

1. **Club name, NJSFWC of GFWC** must appear on home page.
2. **District, Club President, and contact information** must appear in a clearly defined site menu choice. (ex: About Us)
3. Website may continue to be updated after the competition deadline date

WEBSITE JUDGING: Websites are judged based on the following five criteria:

- Rules above (Name, etc.)
- Presentation
- Ease in navigating through the site/page
- Federation Information
- Useful and Pertinent Information for Club Members

Judges will use their own discretion as to awards given.

- **Each item is judged on its own merit.**
- **Scoring will not be provided.**
- **Comments will be provided by the judges for each entry upon request.**

WEBSITE CONTEST AWARDS

This is a statewide competition with certificates presented at Convention for **FIRST, SECOND, AND THIRD PLACE**. Certificates will not be issued at the District level.

GFWC COMMUNICATIONS CONTESTS

WEBSITE CONTEST

An award will be given at the GFWC Convention to the winning website entry of one club in the nation for outstanding website implementation and maintenance.

For rules and submission information, refer to the GFWC CLUB MANUAL, found at <https://www.gfwc.org/news-publications/club-manual/>

Click on "Awards, Contests and Grants" and choose "Website Contest."