



ARTS COMMUNITY SERVICE PROGRAM

SEPTEMBER 2019 NEWSLETTER

Please share this newsletter with your Region or District Arts Chairmen and all Club Presidents

*The true purpose of arts education is not necessarily to create more professional dancers or artists . . .
It's to create more complete human beings; who are critical thinkers; who have curious minds; who can
lead productive lives!*

___ Kelly Pollock

Summer is winding down. School is back in session. With the new club year beginning, in September, most club officers will be hosting brainstorming and planning sessions to map out their plan of action for 2019 – 2020 club year. The State Award Entries I received in March were filled with fantastic projects and programs enhancing the Arts Education of our youth and of our senior citizens. Clubs continue to expand the Art Culture in our communities in all kinds of ways. The following are some ideas of new projects for your schools or community. If it's too late to do them this year . . . start now to implement them during the next school year

HIGH SCHOOL SENIORS CUSTOMIZE THEIR PARKING SPACE

Contact your High School to see if they would be willing to offer the Senior class students an opportunity to artistically customize their very own parking space for their last year in High School. The school would select the parking spaces to be used. To secure their spot maybe charge a nominal fee - \$20.00 for the class of 2020! The club could supply the paint and brushes and the students supply the talent and creativity. Involve everyone by getting the parking spots cleaned, primed and ready to paint. Pick a "Date to Paint". If your school year has already started (which most have) . . . do it during HOMECOMING WEEK. At the end of the school year -- the graduating Seniors paint over their artwork (with white) and those same spaces are ready for the next year's Senior class to create their own 'individualized work of art' .

POSITIVE REINFORCEMENT MESSAGES

Again working with your schools, especially the Middle School / Junior High levels – ask if your artistic club members or the Art Students could create positive reinforcement messages on the restroom stall doors. If the school doesn't want a permanent display on their stall doors –then create and hang posters that can be changed out every month. This won't work in a new school but in an older school they may be very interested in some free labor from your club. This would be a great project to work on with a Juniorette club!! No one needs more positive reinforcement that this age group !

TABLE SCAPES DISPLAY

We all create wonderful centerpieces for every club event . . . SHOW OFF your members' creativity during your annual Convention or another statewide meeting. Ask clubs to bring one centerpiece that was created for a special club event. Display them during your next annual meeting with the club's contact information. What better way to showcase the members' artistic creativity and get some new ideas for your club's upcoming events!

MUSIC THERAPY FOR DEMENTIA AND ALZHEIMER PATIENTS

Studies show that music reaches those struggling with neurocognitive disorders. Consider donating a CD player and a variety of music CDs to your local Memory Care Facility. Since most patients are in the 'Baby Boomer' age group, select Artists and music from past decades (40's, 50's, 60's), soundtracks from popular musicals, Classical, Jazz, Blues, Country, Big Band, The Nutcracker and other holiday favorites.

The possibilities are endless!! This is the perfect excuse to clean out those music CD's you've collected over the years. Which now sit in a closet because you have them all downloaded onto your phone or other electronic device. Bring music back into the lives of others. If you play an instrument or the keyboard . . . set up live music time for the residents.



OCTOBER PURPLE POSIE PROJECT

I love projects that showcase multiple GFWC areas -- Participate in October's Domestic Violence Awareness and Prevention by *painting* and *decorating* flower pots in purple. Plant the pots with purple Mums Chrysanthemums or Asters. Include a placard using GFWC logo and purple awareness ribbon with information about your club and the GFWC Signature Program. Deliver these 'Awareness Beauties' all over town: City Hall, Library, the Hospital, Law Offices, Police Department, Doctor's Offices, etc. A great ALL-IN-ONE Project: Arts, Signature Program, and Public Relations !!!

OCTOBER 25TH – NATIONAL ART DAY

Art as a creative human expression encapsulates myriad things. It portrays the beauty of life or a bitter reality. It records history, revolutions, rebellions, and sometimes is a means to escape them. In short, there is no history or culture without art. That's why days like National Art Day, celebrated on October 25, are important. Also known as **International Artist's Day**, this day celebrates all forms of art — paintings, sculpture, photography, architecture, music, and more. Through this celebration we show our respect for the passion and creativity in all artists.



Martin Luther King 'Day of Service' project ideas will be featured in the Winter issue: GFWC Clubwoman Magazine

Creativity is Contagious . . . Pass It On — Albert Einstein

2018-2020 ARTS – COMMUNITY SERVICE PROGRAM

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