The GFWC Arts Community Service Program encourages members to promote and support arts activities in their clubs, schools, and communities. It is designed to inspire clubwomen and ignite within them a desire to make their world a more beautiful place. As Edgar Degas once said, “Art is not what you see, but what you make others see.” The goal is to create programs and projects that include music, literature, dance, drama, theatre, and other arts-related areas, both traditional and innovative, that cause the world around us to see and feel what they might have only once imagined. Taken from the 2018 – 2020 GFWC Club Manual

Thank you for keeping The ARTS alive and supported in your communities. The State Award Entries and Club Creativity Entries were filled with outstanding projects and phenomenal programs featuring celebrated artists, local artisans, and the creativity of our children. Summer and autumn are prime times for community and county festivals. If your club is looking for something to promote membership . . . consider participating in Farmer’s Markets, Festivals and County Fairs. All are great ways to promote your club and bring awareness to the importance of art and creativity for children.

**ART FUN FOR THE SUMMER:**

- Face painting booth – engage High School students, band or chorus members to help
- Sponsor a Photo Booth: supply crazy wigs, hats and assorted props. No need for a camera – everyone has a cell phone to take selfies or group photos
- Inspirational Rocks . . . offer a supply of clean river rocks, paint and brushes for festival goers to create a personalized message to cheer or inspire someone in need. After the event, place them around your community
- Celebrate your club’s years of volunteer service and have children design a logo to use for the coming club year
- Organize school or community bands, choirs, or orchestras for ‘Music in the Park’ events
- Work with your Community Officials and beautify your Main Street with repurposed items: old bicycles with baskets, wagons or wheelbarrows filled with flowers. Give the garbage cans or fire hydrants a fresh coat of paint (gain approval from the Fire Department first). Set a theme and ask local businesses to sponsor one. Judge the results and award prizes for most creative, best use of theme, etc.
• Contact the business owners and organize a window painting contest for Summer Fun, Back to School, National Art Day (see below), Halloween, Thanksgiving, or Christmas for Junior High and /or High School students

• Hold craft events for members (guest are always welcome) – have members instruct on their art specialty: crocheting, knitting, scrapbooking, photography, painting, sculpting, even organizing can be a form of art

• Keep members engaged through the summer by planning a social night learning how to plant a Fairy Garden, host a Wine & Paint Party, Ceramics, trips to Art Galleries or Museums, Theatre performance . . . the possibilities are endless

• Ask permission, then take on the job of repainting your local park’s playground equipment or flower boxes

• Make ‘No Sew’ tie fleece blankets for the homeless during the summer - ready to donate come winter

• Hold a photography contest and request community pictures depicting your town’s history. Use the entries in a 2020 calendar . . . or use them electronically for community website or events on Facebook. [Creative Arts Waiver can be found on GFWC website under Contests, Awards and Grants]

OCTOBER 25TH – NATIONAL ART DAY

Art as a creative human expression encapsulates myriad things. It portrays the beauty of life or a bitter reality. It records history, revolutions, rebellions, and sometimes is a means to escape them. In short, there is no history or culture without art. That’s why days like National Art Day, celebrated on October 25, are important. Also known as International Artist’s Day, this day celebrates all forms of art — paintings, sculpture, photography, architecture, music, and more. Through this celebration we show our respect for the passion and creativity in all artists.

Creativity is Contagious . . . Pass It On  ___ Albert Einstein

2018-2020 ARTS – COMMUNITY SERVICE PROGRAM

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