



About Shot@Life

Shot@Life is a grassroots advocacy campaign of the United Nations Foundation that champions global childhood immunization. We rally members of the public, members of Congress, businesses, and civil society partners — through public education, grassroots advocacy, and fundraising — to support and invest in the global childhood immunization programs of UNICEF, World Health Organization, and Gavi, the Vaccine Alliance.

Shot@Life's over 350,000 supporters and 2,000 core grassroots advocates in all 50 states strive to decrease vaccine-preventable childhood deaths and give every child a shot at life no matter where they live.

We believe that by encouraging people to learn about, advocate for, and donate to vaccines, we can decrease the 1.5 million annual vaccine-preventable childhood deaths and give every child a shot at a healthy life.

Why Vaccines?

Nearly one-third of deaths among children under five are preventable with vaccines. Vaccines are one of the most cost-effective ways to save and improve the lives of children worldwide. Without them, children have no protection against deadly and disabling diseases, such as measles, polio, pneumonia, and diarrheal disease.

Vaccination efforts have already made a big difference, as immunizations have saved the lives of more children than any other medical intervention in the last 50 years. However, with 1.5 million children still dying unnecessarily from vaccine-preventable diseases each year, we have more work to do.

Shot@Life's Impact

Since Shot@Life launched in 2012, the campaign has trained over 2,000 grassroots advocate "Champions" who have helped advocate and fundraise for global immunization programs.



\$18 million

directly granted in support of childhood vaccination work in countries around the world.



\$3.5 billion

in U.S. government funding for global childhood immunization programs protected.

Partnership with GFWC

As an international women's organization dedicated to community improvement by enhancing the lives of others through volunteer service, the General Federation of Women's Clubs is an organization the United Nations Foundation's Shot@Life campaign has been proud to partner with over the years. GFWC supports our efforts by recruiting new grassroots advocacy "Champions," fundraising, and promoting our cause through social media. The partnership aims to expand access to lifesaving vaccines for children in developing countries and stop unnecessary childhood deaths.

Your voice, your time, and your support can change a child's life forever.



Did You Know?

Around the world, **a child dies every 20 seconds** from a disease that can be prevented by a vaccine.

Vaccines for measles, polio, pneumonia, and rotavirus **save millions of children's lives each year.**





Invest in a healthier world.
Immunize a child.

Shot@Life Champion Program

Shot@Life's grassroots Champion Program represents our strongest supporters across the country and the world—individuals who dedicate their voices, time, and support to standing up for children in developing countries. Champions are comprised of a diverse group of parents, students, medical professionals, and activists who believe in the importance of global childhood immunizations. We offer hour-long advocacy trainings each month, and you can sign up for our next webinar at shotatlife.org/training.

About the GFWC Awards

The Shot@Life Awards Program focuses on providing as many vaccines and immunization services as possible to children in developing countries. Vaccines for diseases such as polio cost as little as \$1.00 per dose making it an extremely cost-effective way to make an impact in the life of a child. Efforts to raise awareness and funds for Shot@Life will be tracked and our top clubs will be recognized annually at the National Conference. Our special award levels for fundraising (there are also acknowledgments for advocacy actions done by individuals AND clubs) are:

Bronze: Raise \$365 to help provide essential vaccines to 1 child a day for a year

Silver: Raise \$750 to help provide essential vaccines to 2 children a day for a year

Gold: Raise \$2,000 to provide up to 2,000 lifesaving vaccines to children in need

Platinum: Raise \$5,000 to provide up to 5,000 lifesaving vaccines to children in need

Donations can be sent to Shot at Life, P.O. Box 96399, Washington, DC 20090 or submitted online. Make sure to include the name of your club when donating!

Other Ways to Get Involved

While fundraising within GFWC clubs is the cornerstone of our partnership, we can collectively unlock millions of dollars for childhood immunization programs by advocating to our members of Congress. Some of the activities your club can get involved with include:

Text **VACCINES** to **738674**:

By simply taking a few minutes to opt-in and fill out your voting address, you can send a letter to all of your members of Congress in support of global childhood vaccines. This is the quickest way to make a difference.

Participate in Annual Advocacy Activities:

Shot@Life hosts two annual advocacy activities. These serve as a call to action, asking our supporters to take advocacy and fundraising actions alongside their fellow Shot@Life advocates and to tell their Congressional offices that funding for global vaccines is a priority.

Host an Event:

We make it easy to host an event, such as a phone bank to call your members of Congress, a fundraiser, or an evening of educating individuals about Shot@Life. You can even apply for a grant to support your event!

Attend our Annual Champion Summit in Washington, DC:

Each year, Shot@Life hosts hundreds of Champions in Washington, DC for our Annual Champion Summit. Here Champions learn about advocacy and global childhood immunization programs before meeting with their legislators on Capitol Hill.



Did You Know?

Nearly **one-third of deaths** among children under five are **preventable** by vaccines.

Vaccines play a critical role in reaching UN Sustainable Development Goal 3: **reducing preventable childhood deaths.**

