

THE ARTS/CREATIVE COMMUNITY SERVICE PROGRAM SUPPLEMENT 2018-2020

Gail D. Kovacs-Felici, Chairman

240 Randolph Avenue

Emerson, NJ 07630

Telephone: 201-599-1991 Email: kovacsfelici@njsfwc.org

ARTS IN THE COMMUNITY

Art For Youth

- March is Youth Art Month. Sponsor a Youth Art Exhibit in your town. Develop a theme for the exhibit centered on a holiday, season or special day and display the entries in the town municipal building, local library, business or mall.
- Take children to local nursing homes to do an art project with the residents.
- Teach a craft at a children's summer camp.
- After reading a story from a book, have the children draw pictures about the story. Hang the pictures in the library, post office or Town Municipal Building.

Fostering Community Art

- Add fun to projects to coordinate with other CSP chairmen to make things for their projects: tray favors for Meals-On-Wheels recipients [Home Life CSP], book marks for Read Across America [Education CSP], scarves/hats for children [Advocates for Children CSP], craft bags for children [Domestic Violence], make wreaths for Wreaths Across America [Public Issues CSP], or items for the Special State Project.
- Ask community members of all ages to volunteer time at the local theatre or at community schools to assist in making and paint scenery and build sets. [Arts/Performing CSP]
- Decorate a float for a community parade.
- Take seniors/school children to a local college to see the latest Art Gallery exhibit.
- Ask a local artist to present a program at your club meeting and invite the public. [Communications CSP]
- Donate books about art, weaving, pottery, photography, or other media to local and school libraries.
- Sponsor an art show in your community for disabled artists of all ages. Work with Young Audiences of NJ or A.R.T.- Artistic Realization Technologies both based in Princeton or Arts Unbound located in Orange.
- Hold a flower pot painting craft event for children at a local farmer's market or flower show. [Conservation CSP]
- Decorate a hospital ward, adult and/or child center for a holiday.
- Plan club tours to local galleries, craft shows and museum special events such as the Morris Museum, Monmouth Museum, Noyes Museum of Art, Newark Museum, NJ Center for Visual Arts and the Princeton Art Museum.
- Work with other organizations to paint a mural on a building, retaining wall or a bridge truss in your town to beautify the area. [Community Improvement CSP]
- Organize an Art and Music event. Invite interested community members to come to a local park where they can set up their easels and spend the day painting, drawing or sketching. Have a picnic in the afternoon with everyone bring a dish to share.
- Participate in "Faces Make Places" by inviting both children and adults to recognize important people in your community--postal workers, librarians, firefighters, school custodian, volunteers, parents, grandparents, etc. by creating a symbolic portrait of the individual that conveys a story about the work they do. Find a community space to display the art. Assemble the portraits to form a dynamic, collaborative art piece that celebrates the people in your community. Host an event to celebrate the art and the people represented in it.

Review the 2018-2020 GFWC Club Manual – Arts Section for additional project ideas and resources.

CATEGORIES FOR ACHIEVEMENT DAY ENTRIES 2018-2020

(Please read the rules listed below carefully as well as the "Arts Creative Contest Rules" found on the njsfwc.org web site)

1. DOOR DECORATIONS – not to exceed 22" in any direction (No fresh, silk or dried flowers on the item)

2. JEWELRY – Handmade (List of materials MUST accompany entry)
 - A. Necklace
 - B. Bracelet
 - C. Earrings
 - D. Pin
 - E. Ring

3. EMBROIDERY
 - A. Counted Cross Stitch – Specify if design is original
 1. Framed Picture (Not to exceed 20" x 24" including frame)
 2. Pillow (Maximum size 16" x 16")
 3. Other (3-dimensional, placemats, etc,)
 - B. Stamped Cross Stitch – Specify if design is original
 1. Framed Picture (Not to exceed 20" x 24" including frame)
 2. Pillow (Maximum size 16" x 16")
 3. Other (3-dimensional, placemats, etc,)

 - C. Surface Embroidery (Surface embroidery is defined as any form of embroidery in which the pattern is worked by hand using decorative embroidery stitches and laid threads on top of the foundation canvas.)
 1. Framed Picture (Not to exceed 20" x 24" including frame)
 2. Pillow (Maximum size 16" x 16")
 3. Other (Mixed Medium, 3-dimensional, placemats, etc,)

4. NEEDLEPOINT
 - A. Framed Picture (Maximum size 20" x 24")
 - B. Pillow (Maximum size 16" x 16")
 - C. Other (3-dimensional, placemats, etc,)

5. PLASTIC CANVAS

6. KNITTING
 - A. Shawl/Poncho/Shrug
 - B. Afghan
 - C. Carriage Blanket
 - D. Sweater
 1. Adult
 2. Infant or Child (Up to Size 10)
 - E. Hat
 1. Adult
 2. Child
 - F. Scarf
 1. Adult
 2. Child

7. CROCHETING
 - A. Shawl/Poncho/Shrug
 - B. Afghan
 - C. Carriage Blanket
 - D. Sweater
 1. Adult
 2. Infant or Child (Up to Size 10)
 - E. Hat
 1. Adult
 2. Child

 - F. Scarf
 1. Adult
 2. Child

8. SEWING
- A. Bags: tote bags, handbags, multi-purpose bags
 - 1. Machine Sewn
 - 2. Quilted – Hand or Machine
 - B. Pieced quilt square - Not to exceed 14"x14" Does not need to be backed or quilted
 - 1. Hand
 - 2. Machine
 - C. Pillow - Quilted (Maximum 16" x 16")
 - 1. Machine
 - 2. Hand
9. COMPUTER ART – COMPUTER GENERATED. Note: the whole entry must be computer generated, not cut and pasted.
- A. Covers (program, booklet, brochure, book, CD)
 - B. Invitation, Announcement or Flier (Maximum size 8.5" x 11") One only.
 - C. Book Marks –for a club project or membership drive; must include club name & contact information; can use both sides
10. PAPER ART – Handmade/Computer
- A. Scrapbooking, ONE SHEET - Maximum Size 12" x 12" – must include 1 photograph and be enclosed in plastic
 - 1. Handmade
 - 2. Computer
 - B. Greeting Cards
 - 1. Handmade
 - 2. Computer
 - C. Name Tag (Not to exceed 4" in either direction)
 - 1. Handmade
 - 2. Computer
 - D. Paper Flowers - No larger than 12" at the largest point, maximum cost to create \$10
 - E. Adult coloring – (ONE SHEET) Maximum Size 12" x 12" – mounted on card stock and enclosed in plastic.
11. UPCYCLE – (the process of converting old or discarded materials into something useful and often beautiful)
List of materials MUST accompany entry
- A. Tee shirt into _____? _____
 - B. _____? _____ into an ornament
12. HOLIDAY
- A. Holiday Decoration (any holiday), no larger than 12" height and width
 - B. Christmas Tree Ornament (Small stand allowed)
 - C. Christmas Stocking
 - 1. Cross Stitch
 - 2. Felt
 - 3. Other
13. BIRDHOUSES (Decorative) no larger than 12" height and width.
14. BAKING – **NO MIXES (except for 14F), One (1) copy of recipe must accompany entry. Recipe may be reprinted in the ALMANAC or District Bulletin**
Maximum presentation – 14" including plate Note- ALL cakes will be cut and tasted.
- A. CAKES
 - 1. Pound Cake
 - 2. Decorated Cake (Any Variety – No whipped cream in frosting or filling)
 - 3. Cupcakes
 - B. COOKIES
 - 1. Drop
 - 2. Biscotti
 - 3. Rolled and decorated cut-out cookies - including Gingerbread
 - 4. Filled cookies (jelly/jam, nuts or other filling)

5. Other

C. QUICK BREADS & MUFFINS (Any Variety)

D. PIES

1. Fruit
2. Other (No meringue)

E. CANDY -- (Maximum presentation 10" including plate)

1. Homemade Chocolate – Including truffles. Candy Melts (usually purchased in a craft store **are not** allowed. Chocolate chips purchased in the Supermarket **are** allowed.
2. Fudge (All Flavors, both cooked and non-cooked varieties.)
3. Other (hard candy, toffee, divinity, etc.)

F. CAKE MIX

1. Cookies
2. Bars
3. Other (Box Cake recipe must be modified)

15. PAINTINGS – OIL –Must be painted edge to edge if not framed - Maximum size 24" x 36" including frame. Wiring for hanging is not necessary.
 - A. Landscape or Seascape
 - B. Still Life or Other Subject
 - C. Portraits
16. PAINTINGS – WATERCOLORS – FRAMED
Maximum size 24" x 36" including frame. Wiring for hanging is not necessary.
 - A. Landscape or Seascape
 - B. Still Life or Other Subject
 - C. Portraits
17. PAINTINGS – ACRYLIC- Must be painted edge to edge if not framed. Maximum size 24" x 36" including frame . Wiring for hanging is not necessary.
 - A. Landscape or Seascape
 - B. Still Life or Other Subject
 - C. Portraits
 - D. Abstract
18. DRAWINGS – Pencil (Black and White, colored, charcoal, pen and ink, craypas, pastels) Maximum size to 24" x 36." Must be matted and framed. Wiring for hanging is not necessary.
 - A. Landscape or Seascape
 - B. Still Life or Other Subject
 - C. Portraits
 - D. Abstract
19. PAINTING ON OTHER MATERIAL
20. FAVORS – No larger than 12"x8"

PHOTOGRAPHY – There are two classes per category, Black and White OR Color. You may submit a black and white photo and a color photo in each sub-category, but not the same photo. Size of the photo must be 8 x 10. All others will be disqualified. All photos must be mounted on a rigid 8 x 10 inch mount board and overall thickness may not exceed 3/8 inch. Photos must not be matted or framed, nor hangers on the back. Photos must be attached securely with an adhesive and the back must have an arrow drawn indicating the top. Photos can be taken using film or with a digital camera. They must be taken by an amateur photographer (earnings of \$500 or less annually from photography.)

Each Photo must have the following information on the back: GFWC Category name; photographer's name, address, phone number and email address if available; name and state of sponsoring club; brief

caption giving location and situation of photo; photo title; names of people in photo; you should use the document found on the web site.

PHOTOS MUST BE TAKEN DURING THE CONTEST YEAR January 1 to December 31.

21. The World in Pictures - Living Things: adults, animals, children, domestic birds, fish, flowers, insects, reptiles, wildlife.
 - A. Color
 - B. Black & White
22. The World in Pictures - Scenes: city, landscape, rural skies, sunsets, sunrises, waterscapes, weather
 - A. Color
 - B. Black & White
23. The World in Pictures - Still Life: abstract (any assemblage of objects either in an arranged or natural setting), buildings, monuments.
 - A. Color
 - B. Black & White
24. The World in Pictures - Volunteers in Action - Photographs must be NJSFWC/GFWC members volunteering at a Federation event. A Federation event is any event your club participates in as a club, i.e., members may be representing the club doing work related to the food pantry; members may be creating tray favors for a hospital at a club meeting.
 - A. Color
 - B. Black & White

Judges at NJSFWC Convention will select a single entry from each of the four GFWC categories (Living Things, Scenes, Still Life and Volunteers in Action) to be submitted with the members' permission and a signed release form to the GFWC Photography contests. **PHOTOGRAPHS WILL NOT BE RETURNED.** For complete information about the GFWC Contests, see the GFWC Club Manual under Photography Contests in the Creative Arts Program Section.

NJSFWC ACHIEVEMENT DAY CONTESTS

All entries must be pre-registered with the District Arts/Creative Chairman, no later than two weeks prior to the District Achievement Day. Contact the District Arts/Creative Chairman to determine the pre-registration deadline for your district. **NO ENTRIES WILL BE ACCEPTED UNLESS THEY HAVE BEEN PRE-REGISTERED.**

- All entries must be the work of the clubwomen.
- Entry must be completed within the past year. Entry may not have been entered in a previous Federation contest.
- Only **ONE** entry per clubwoman in each category or sub-category.
- Each entry must be labeled with member's name and address, club and district, category and sub-category.
- All entries must be accompanied with the current registration form.
- Entries will be handled with care but are entered at owner's risk.
- Items may not be removed from exhibit area prior to check-out time.
- No copies, no kits, no pairs, or sets, except where noted.
- No stands except where noted.
- All measurements refer to greater dimension (Except circumference).
- . **DECISIONS OF THE JUDGES ARE ALWAYS FINAL.**

ALL GOLD RIBBON WINNERS AT THE DISTRICT LEVEL ARE EXPECTED TO BE ENTERED at the NJSFWC Convention.

AWARDS

THE AWARDS ARE AS FOLLOWS:

- Grand Prize - Gold Ribbon and Certificate
- First Place - Blue Ribbon and Certificate
- Second Place - Certificate
- Third Place - Certificate

IMPORTANT INFORMATION REGARDING AWARDS:

This rule applies to all Levels of experience: There may be only **one Gold Award** in each category/sub-category level. There may not be a Gold Award in every category. (EXCEPTION: At the District Achievement Days, if possible there will be a Gold Award in every beginner level category/sub-category)

There can be **multiple First, Second and Third Place awards** in each category/sub-category

LEVELS OR CLASSES OF ENTRIES IN ALL CATEGORIES

IF THE CLUB MEMBER HAS.....THEN THEY ARE CLASSIFIED AS:

- Up to three years in the medium.....Beginner*
- More than three years in the medium
- Or Prior State First Place Award(s) – Gold Ribbon or a previous Blue Ribbon Award
- In the same category as the current entry.....Advanced
- Sold their work for income or teaches the craft professionally.....Professional

***VERY IMPORTANT: IF YOU HAVE BEEN USING A SPECIFIC MEDIUM FOR MORE THAN THREE YEARS EVEN THOUGH YOU NEVER SUBMITTED THE CURRENT ENTRY, YOU ARE ADVANCED, NOT A BEGINNER.**

EXAMPLE: IF YOU HAVE BEEN KNITTING FOR MORE THAN THREE YEARS, ALTHOUGH YOU MAY HAVE NEVER SUBMITTED A SCARF, YOU ARE STILL NOT A BEGINNER, YOU ARE ADVANCED.

THE FOLLOWING CRITERIA WILL BE USED FOR JUDGING

CRITERIA.....DESCRIPTION:

- Composition.....The arrangement and proper proportion/relation of artistic form
- Craftsmanship...The appropriate use of materials and techniques
- Creativity..... The use of originality, expression and imaginative skill
- Flavor/Texture....Successful baking qualities. The baking must be tasteful combined with the appropriate texture
- Technical..... The use of color, shading, proportion etc.
- Workmanship....The appropriate use of fabric, yarn, etc.; the quality of stitching.

ALL JUDGES FOR DISTRICT ACHIEVEMENT DAYS AND STATE CONVENTION ARE PROFESSIONAL, EXPERIENCED PEOPLE IN THEIR FIELD, THEREFORE THEY WILL JUDGE THE ENTRY ON A PROFESSIONAL BASIS.

ALTHOUGH WE WILL TAKE EVERY PRECAUTION TO SAFEGUARD YOUR ENTRIES PLEASE NOTE THE NJSFWC IS NOT RESPONSIBLE FOR ANY LOST, STOLEN OR DESTROYED ITEMS. ENTER AT YOUR OWN RISK.