

New Jersey State Federation of Women's Club of GFWC

Mary E. Wolfe, President

A Proud Legacy – A Shining Future

Membership Bulletin

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"Membership Recruitment is Everyone's Responsibility--Make Sure Everyone Has The Necessary Tools"

*Use the summer months to update your membership flyers, tri folds and materials. Consider creating and distributing club business cards to all members

*Prepare an 'elevator speech' for all to use when they want to talk about the club

*Hold a summer social or meet informally at a park, coffee shop or restaurant. Invite the public to attend.

*Hold a membership meeting to plan your recruitment plans and goals for the coming year.

* Always visit the NJSFWC.org and GFWC.org websites for additional information.

Remember that membership recruitment is everyone's responsibility - make sure they have the proper tools!